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Media Contact: Emily Bradbury
802-598-6725
emilybradbury@mac.com

**PARENTING ON TRACK™ ANNOUNCES PARTNERSHIP WITH NATIONAL
ASSOCIATION OF MOTHERS' CENTERS**

MIDDLEBURY, VT (April 21, 2009) – With the shared goal of helping families to thrive, Parenting On Track™ announced a partnership with the National Association of Mothers' Centers (NAMC), an organization dedicated to advocacy and support for mothers and caregivers.

“It is a natural fit for both organizations,” said Vicki Hoefle, founder and director of Parenting On Track™. “We both support parents in their quest to be the best they can be for their families.”

As part of their support and education program, NAMC will be introducing Hoefle's “Roadmap for Success” into the curriculum offered to parents on a national basis. This component of the Parenting On Track™ program focuses on identifying where kids are today, where they should be in 6 months or 18 years, and provides tools for coming up with a plan that navigates the distance in between. Specifically designed for NAMC, the Roadmap for Success gives parents tools they can use to encourage independence, self-reliance and confidence in their children.

“There are so many synergies between our organizations,” said Catherine Wright-Dilbert, Membership Development Director of NAMC. “The Parenting On Track™ program provides a real benefit to our members and the mothers who come to us looking for information on how to raise their children in today's world.”

Hoefle will be a featured speaker at the NAMC regional conference on April 25 in Simsbury, CT. Parenting On Track™, based in Middlebury, will also help to bring a Mothers' Center to Vermont.

Parenting On Track™ is a proactive, sustainable parenting strategy based on Adlerian Psychology. From eliminating “useless” behaviors such as whining and power struggles, to showing children that they are capable and important members of the family, the Parenting On Track™ program provides parents with tools to create a respectful and peaceful family life. The program was recently awarded The Baby Planners™ Seal of Approval. For more information, or to purchase the Parenting on Track™ Home Program, please visit www.parentingontrack.com or call (888)-660-7668.

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